

# Eye of the Tiger | Ep 545

*author:*

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# Synopsis

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What drives you to be better? Today, Alex (@AlexHormozi) talks about the one trait that sets successful people apart from others and comparing yourself to a tiger, and how your motivation might not be coming from the right place.

Welcome to The Game w/Alex Hormozi, hosted by entrepreneur, founder, investor, author, public speaker, and content creator Alex Hormozi. On this podcast you'll hear how to get more customers, make more profit per customer, how to keep them longer, and the many failures and lessons Alex has learned on his path from \$100M to \$1B in net worth.

**Timestamps:**

(2:49) - Internal motivation: dark origins, question true desires.

(4:10) - Addressing holes for success.

(6:32) - Managing headspace and prioritizing tactics.

(8:03) - Fear in motivation: insecurity drives, find correct source.

(8:59) - Making money when needed: understand why, unlock potential.

(11:06) - Building a business bigger than yourself

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*(This episode is a re-run. Original airdate was November 30, 2021)*

## Reader's comments

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