

Hardcore Inventing

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Synopsis

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Based on the author's experience in the world of inventing and promotion, *Hardcore Inventing* offers the kind of advice you can only learn from experience: how to developing an idea into an invention, how to build a prototype for show, how to safeguard intellectual property, how to market both strategically and in "guerilla" mode, how find investors, and much more. And all of that is based on his IP 3 Tacitcal Method which breaks everything down to Invent, Protect, Promote, and Profit.

Reader's comments

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