

# Persuasion Hacks

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# Synopsis

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**Have you ever felt that someone else is always getting what you want, whether it's in your career or dating life?**

**Do you believe you are in an unhealthy relationship with someone but don't know why?**

**Or are you wanting to change your life and finally reach your goals of success?**

Persuasion is a life-changing skill, and if you answered yes to any of the questions above, this guide can give you the tools you're seeking.

While there are several resources out there for how to find more success, this guide focuses on the particular skill set of persuasion, or manipulation, to reach your goals.

You probably experience manipulation more than you think.

The word "manipulation" has a lot of negative connotations, right?

But persuasion can be a very positive and powerful tool!

The power of persuasion comes from simply changing a situation to work in your favor.

By learning how to persuade others, you also understand the mind of a manipulator.

And persuasion can work in all areas of life, including work, friends and family, and even your love life.

How does this work, you wonder?

Humans make decisions based on emotions, whether it's guilt, desire, or even anger.

Damasio, Damasio, and Bechara studied this significant human tendency and published their study *Role of the Amygdala in Decision-Making* in the Annals of the New York Academy of Sciences in 2006.

The skill of persuasion is realizing how these emotions are working and using them to change a situation. Their study results are foundational to the teachings in this guide since emotions are so powerful in our successes and failures.

In this guide, you'll discover:

- How you can change your life and get the promotion you deserve, all without changing careers or spending money on therapy or education
- How the wealthiest and most influential people in the world have achieved

their success - and how you can do it, too (seriously!)

- At least five real-life examples of persuasion that have changed the course of history - in case you're still not convinced!
- The most revealing signs that you are a victim of manipulation, and the how-to for beating your manipulator at their own game!
- Seven basic tactics of persuasion you can apply right now!
- Why manipulating actually makes you the smartest person in the room!
- Why it will take you a lot longer to get what you want if you don't use these foolproof tricks of persuasion
- Even if people have always said "no" to you, you can master this one skill to change your life and get what you want!

Many people don't realize that persuasion is a skill that can be learned and practiced to achieve your goals. Understanding what makes people tick is the key to getting what you want in life, whether you're finally reaching your goal or need a healthy change.

Though "manipulation" can and has been abused and used to hurt others, this audiobook shows the positive and effective ways to use it to change lives for the better.

**Stop letting the world tell you "no" to your success and achieving your dreams.**

## Reader's comments

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