

SOLO: Survival Guide for Creative Freelancers

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Synopsis

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If you're planning to build a freelance career in an artistic industry, *SOLO* is the perfect field guide for creative entrepreneurs at every level. Whether you're starting out, or a seasoned professional, this audiobook will give you the tools you need to push forward on your journey to building your brand and becoming a sought-after commodity.

Drawing from his own experiences as a 20-year professional in the comic book and commercial art industries, author Palle Schmidt guides you through the process of transitioning from amateur to creative professional with an emphasis on longevity, sustainability, and happiness in whichever field you've chosen. Complete with real-life examples, pre-written forms, and psychological business strategy, *SOLO* will be the audiobook you reference throughout your career for advice and inspiration as you turn your brand into an empire.

SOLO is written for people who believe in creative living on their own terms, who want a sustainable career, mixing freelance work with creating and selling their own art. Diving in to the tactics and strategies of this audiobook will help you find a clearer vision to strike out your own path.

Reader's comments

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