

The Citizen's Guide to Climate Success

author: Marc Jaccard

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Synopsis

| author | Marc Jaccard |
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| readBy | Robert G. Slade |
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Sometimes solving climate change seems impossibly complex, and it is hard to know what changes we all can and should make to help. This book offers hope. Drawing on the latest research, Mark Jaccard shows us how to recognize the absolutely essential actions (decarbonizing electricity and transport) and policies (regulations that phase out coal plants and gasoline vehicles, carbon tariffs). Rather than feeling paralyzed and pursuing ineffective efforts, we can all make a few key changes in our lifestyles to reduce emissions, to contribute to the urgently needed affordable energy transition in developed and developing countries.

More importantly, Jaccard shows how to distinguish climate-sincere from insincere politicians and increase the chance of electing and sustaining these leaders in power. In combining the personal and the political, *The Citizen's Guide to Climate Success* offers a clear and simple strategic path to solving the greatest problem of our times.

Reader's comments

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