

The Human Side of Agile

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Synopsis

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Does your Agile team experience the following common problems?

- Members use established Agile practices and tools, yet with little motivation or buy-in.
- Even though the team is cross-functional, members don't collaborate effectively or leverage everyone's abilities.
- Rather than act empowered, they wait for permission and approval.
- Improvement has stalled - the team performs *okay*, but it can do so much better.

You can't solve these problems with more practices, rules, and tools. These are *people problems*.

If you're a ScrumMaster, project manager, delivery lead, or manager - or you aspire to be - you can make all the difference to your Agile team. Not by being a taskmaster, administrator, or process enforcer, but by **leading your team to greatness.** Listen to this audiobook on your Agile leadership journey, and it will help you to:

- Build and cultivate an engaged team that can handle almost any challenge
- Catalyze team communication, collaboration, and continuous improvement
- Establish yourself as a confident and capable leader who adds value
- Reap the full benefits of Agile in the real world with real people

"I've rarely seen so much useful, concrete advice packaged in such a simple and accessible way." (Henrik Kniberg, Agile coach and author, *Lean from the Trenches*)

"I just found the next must-read book for our entire leadership team." (Tricia Broderick, Director of Development, TechSmith)

"Agile teams need effective leaders who *get* the people stuff. Without that you're merely going through the Agile motions." (Scott W. Ambler, co-creator of Disciplined Agile Delivery)

Reader's comments

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