

What Should I Do with My Money?

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Synopsis

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Everything that happens in the world affects our abilities to earn, invest, and make money. And believe it or not, affecting the change in the world that you would like to see is driven by what you choose to do with your money. But how do you know what to do? Where do you begin to answer the question "What Should I Do with My Money?"

What Should I Do with My Money? provides a sweeping look at how economies and markets are directly affected by the way people live, work, play, love, and hate: these issues, he explains, are the same ones that determine how groups, corporations, and nations make money or lose money. Certified Financial Planner Bryan M. Kuderna demystifies the future of economics by breaking it down into the most important categories—Population, Entitlements, Education, Economic Philosophy, Environment, Technology, War, Religion, and Personal Finances—and how they impact markets.

Each chapter includes special features explaining the "macro problem," and what that looks like on your personal "micro" scale—helping you connect the dots of the global issues to your own financial life. Introspective questions throughout, along with the same financial and economic insights Kuderna offers to his own clients, help you apply your newfound understanding of why what you do with your money goes beyond the kitchen table.

Reader's comments

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